



LOUISIANA EGG COMMISSION  
OCTOBER 8, 2019  
10:00 AM

VETERAN'S MEMORIAL AUDITORIUM  
5825 FLORIDA BOULEARD  
BATON ROUGE LA 70806

- I. CALL TO ORDER (Chairman)
- II. ROLL CALL (Natalie)
- III. INTRODUCTION OF GUESTS (Chairman)
- IV. SCHOLARSHIP PRESENTATION (Dr Mike Strain)
  - A. DAVID SMITH – RECIPIENT OF ERIC LEE MEMORIAL SCHOLARSHIP
- V. PUBLIC COMMENT (Chairman)
- VI. APPROVAL OF MINUTES (Chairman) (vote)
  - A. MARCH 27, 2019
- VII. OLD BUSINESS (Chairman) (vote)
  - A. DIVISION REPORT (Natalie)
  - B. FINANCIAL REPORT (Stacy)
  - C. PAST PROMOTIONAL ACTIVITIES (Natalie)
  - D. END OF OUTDOOR CAMPAIGN (Natalie)
- VIII. NEW BUSINESS (Chairman) (vote)
  - A. LOUISIANA NETWORK PRESENTATION – KYLE COATES
  - B. LOUISIANA COOKIN' PRESENTATION – KATIE GUASCO
  - C. LSU AG CENTER STATE LIVESTOCK SHOW – LINDSAY KELLY
  - D. UPCOMING PROMOTIONAL ACTIVITIES (Jim)
  - E. OTHER (Natalie)
- IX. PUBLIC COMMENT (Chairman)
- X. DATE OF NEXT MEETING (March 18, 2020)
- XI. ADJOURNMENT (Chairman) (vote)

Louisiana Egg Commission Special Meeting  
March 27, 2019  
10:00 AM  
5825 Florida Blvd  
Baton Rouge, Louisiana 70806  
Proceedings

CALL TO ORDER

The meeting was called to order by Josh Yarborough at 10:05 AM. In recognition of this first meeting since the death of Assistant Director, Eric Lee, a prayer of gratefulness for Eric's service and of comfort for his family was offered up by Jim Jenkins.

ROLL CALL

The roll was called by Natalie Glover.

Members/Alternates present: Jerry Barnum, Corey Davis, Jeanette Eisworth, Dr. Ashley Keith, Dr Brent Robbins, Mark Westmoland, and Josh Yarborough.

Members Absent: John Lalla

INTRODUCTION OF NEW MEMBER:

Jim Jenkins introduced new LEC member, Dr Ashley Keith, who was sworn in before this meeting. She is the Assistant Professor of Animal Sciences at Louisiana Tech University and, along with many other responsibilities involving poultry, also serves as the Executive Secretary of the Louisiana Poultry Federation.

GUESTS & PRESENTATIONS

Chairman Josh Yarborough introduced the following guests from Louisiana FFA and Kaplan High School FFA: Jerry Boyce, LA FFA Director of Development; Mr. Barrett Hargrave and Ms. Jamie Lee, teachers at Kaplan High; Summer Mouton, Collin Hebert, and Lindsey Detraz, students at Kaplan High. The 3 students gave a power point presentation summarizing their activities with 15 dozen Grade B eggs donated by Cal-Maine. This donation provided a hands-on learning experience & furthered their education by teaching them how to determine physical defects. This in turn helped them be more successful in the Poultry Judging Career Development Event and also helped them qualify for State competition for the first time.

Our second guest was Stuart Feigley of Feigley Communications/Garrison Advertising. He gave a brief presentation to update the commission on the social media activity that is part of the current advertising campaign for the LEC.

PUBLIC COMMENT

Chairman Yarborough gave opportunity for comments or questions. There were none, however, at this time, he welcomed Mr. Robert Lewis who was in attendance. Mr. Lewis is a retired General Manager from Cal-Maine and also served on the LEC for several years .

APPROVAL OF MINUTES

The minutes for the October 17, 2018, meeting were considered. A motion to approve was made by Corey Davis, with a second by Ms. Jeanette Eisworth.

The minutes for the December 19, 2018, meeting were also considered. After the date on the minutes was verified (due to the agenda having a typographical error) a motion to approve the minutes was made by Mark Westmoland and a second was made by Ms. Jeanette Eisworth.

#### OLD BUSINESS

The division report was given by Natalie Glover. A copy is available with these minutes.

The financial report was also given by Natalie Glover and considered for approval. A motion to approve was made by Ms. Jeanette Eisworth and a second was given by Corey Davis.

Jim Jenkins presented a summary to the LEC to update them on the promotional activities carried out from October 2018 to March 2019.

#### NEW BUSINESS

Jim Jenkins proposed to the LEC that the annual scholarship we sponsor through the Louisiana Poultry Federation be increased from \$1,500 to \$2,000 and in addition, that the scholarship be named The Louisiana Egg Commission Eric Lee Memorial Scholarship. Discussion ensued regarding the rating system we have used in the past and it was determined that an even more stringent rating will most likely be used in future awards. Jim stated that we would plan to invite the recipient of the scholarship to our next meeting and to also have Eric's family present to present the award.

A motion was made by Ms. Jeanette Eisworth to approve the increase of the scholarship to \$2,000 and also to name it The Louisiana Egg Commission Eric Lee Memorial Scholarship. A second motion was made by both Jerry Barnum and Mark Westmoland.

Jim Jenkins proposed to the LEC that \$200 be allocated to purchase a crystal vase with an inscription memorializing Eric's service to the LDAF. A motion to approve this allocation was made by Corey Davis and a second was made by Ms. Jeanette Eisworth.

Jim Jenkins gave a summary of upcoming promotional events from April thru October 2019. These events include egg breakfasts and trade shows around the state.

Natalie Glover reminded the commission that the Ethics Course and Financial Disclosure packets are due by May 15. She requested that any questions regarding the course or the packets be directed the State Board of Ethics.

#### PUBLIC COMMENT

Commissioner Yarborough again opened the floor for comments or questions and there were none.

#### DATE OF NEXT MEETING

There was a conflict for some members with the proposed next scheduled meeting date of September 25, 2019. After discussion, it was decided to schedule the next meeting for October 9, 2019.

#### ADJOURNMENT

Chairman Yarborough proposed that the meeting be adjourned. A motion of approval was made by Ms. Jeanette Eisworth and a second was made by Corey Davis. The meeting was adjourned at approximately 11 A.M.